

Thailand Gems & Jewelry Fair 2017 Activities
10.00 hrs – 18.00 hrs on June 15 – 18, 2017
At Impact Challenger 2, IMPACT Muang Thong Thani



Day 1: Thursday, June 15, 2017

09.30 – 11.00 hrs. **Thailand Gems & Jewelry Fair 2017 Opening Ceremony**

Chairman General Tanasak Patimapragorn
 Deputy Prime Minister

Participants Guests from government agencies: Minister of Tourism and Sports, the Tourism Authority of Thailand, the Tourist Police, Associations in AEC+6, Presidents and Board Members of Jewelry Associations, Businesspeople, Press

Venue Impact Challenger 2, IMPACT Muang Thong Thani

Schedule	
09.30 – 10.00	Media Registration
10.00 – 10.05	Opening show
10.05 – 10.15	Welcome by the MC
10.15 – 10.20	VDO “TREASURE ROAD TO THE WORLD”
10.20 – 10.30	Mr Suttipong Damrongsakul President of Thai Gems & Jewelry Traders Association Welcoming Speech
10.30 – 10.40	Fashion Show “Gems & Jewelry Showcase”
10.40 – 10.55	General Tanasak Patimapragorn Deputy Prime Minister Opening Speech
10.55 – 11.00	Official Opening Scene Representative from the Ministry of Tourism and Sports (Awaiting confirmation) Representative from the Tourism Authority of Thailand (Awaiting confirmation) TGJTA President ASEAN Association Presidents (Awaiting confirmation) TGJTA Board Members
11.00 – 11.15	VIP Group Photo
11.15	Mr Suttipong Damrongsakul President of Thai Gems & Jewelry Traders Association brings guests to visit special exhibitions and exhibitors at Challenger Hall 2

18.30 – 21.00 hrs. **Treasure Night Welcome Party**

Venue Jupiter 6, IMPACT Muang Thong Thani

By Invitation Only*Day2: Friday, June 16, 2017**

- 10.30 – 12.00 hrs. **Seminar by Italian Jewelry Designer Mr Alessio Boschi**
Topic Mastering the Art of Thai Jewelry Crafting...Designing the Opportunity in Global Markets
Participants General public
Venue Impact Challenger 2, IMPACT Muang Thong Thani
- 13.00 – 15.00 hrs. **Memorandum of Understanding (MOU) signing ceremony between the Ministry of Industry’s Department of Industry Promotion and the Thai Gem and Jewelry Traders Association, Thai Goldsmith Association and Gemopolis Industrial Estate**
Participants 1. Director-General of the Department of Industry Promotion
 2. President of the Thai Gem and Jewelry Traders Association
 3. President of the Thai Goldsmith Association
 4. Representative from the Gemopolis Industrial Estate
Venue Impact Challenger 2, IMPACT Muang Thong Thani
- 13.00 – 14.30 hrs. **International Press Briefing**
Speakers TGJTA President and Board Members
Participants Press (International and Domestic)
Venue Impact Challenger 2, IMPACT Muang Thong Thani
- 13.30 – 15.00 hrs. **Seminar by the Thailand Research Fund (TRF)**
Topic “On the Road to Developing Thailand Jewelry Industry 4.0”
Participants General public
Venue Jupiter 6 Meeting Room
- 15.30 – 16.30 hrs. **Afternoon Tea with Brands**
Participants 1. Representatives of Thai Gems & Jewelry Association
 2. 10 Jewelry Brands
 3. Press (International and Domestic)
Venue Jupiter 6, IMPACT Muang Thong Thani
**By Invitation Only*

Day3: Saturday, June 17, 2017

- 10.30 – 12.00 hrs. - **Seminar by the Gem and Jewelry Institute of Thailand (GIT)**
Topic “Quality Standard of Ruby and Sapphire”
Participants General public
Venue Jupiter 6 Meeting Room

13.30 – 16.00 hrs.

- **Seminar by Rajamangala University of Technology Rattanakosin**

Topic “Trends in Thai Jewelry Designs in the Creative Industry towards Thailand 4.0” and a special fashion show from university students

Participants General public

Venue Impact Challenger 2, IMPACT Muang Thong Thani

Day 1-4: Thursday, June 15 – Sunday, June 18, 2017

10.30 – 16.00 hrs.

1. **Lucky Draw Activities (4 Days)**

Rules

1. Airline Boarding Pass (Air Asia, Bangkok Airway)
2. Credit Card issued by Bangkok Bank (Infinite and Platinum cards)

Present 1 or 2 at the fair to receive a lucky draw coupon

Venue Activity Promotion Point at TGJTA Booth in the fair

Lucky Draw Venue Activity Hall in front of Challenger 2

Prize Sponsors

1. Jubilee (On Sunday, June 18, 2017 at 13.00 hrs.)
 - A 1-carat diamond ring (total weight 1 carat)
2. Air Asia
 - Domestic return tickets (4 prizes for 2 pax each)
(Destination unspecified, excluding airport taxes and luggage fees)
3. Bangkok Airways
 - Domestic return tickets (5 prizes for 2 pax each)
 - (Destination unspecified, excluding airport taxes and luggage fees)
4. Peninsula Hotel (Dining Vouchers)
5. Novotel Fenix Silom Hotel (2 Dining Vouchers)
6. Holiday Inn Hotel (1 Dining Voucher)
7. Menam Riverside Hotel (Dining Vouchers)
8. Furama Silom Hotel (2 Dining Vouchers)
9. Mode Sathorn
 - 1 Room/night accommodation with spa treatment (1 prize)
 - 1 Room/night accommodation with dinner (1 prize)
10. Pullman Bangkok G Hotel (Dining Discount Coupons (4 Prizes worth 1,000 baht each))
11. Shangri-La Hotel (Dining Voucher for 2 pax)

2. **Showcase: “TREASURE ROAD TO THE WORLD”**

The TGJTA has organized a space to showcase 10 masterpieces from Thai manufacturers at the Silver Zone.